

Varm thoughts ideas



answers the phone 24 hours a day

Spring 2016

PERSONALLY SPEAKING

How hot will summer get?

Dear Friends.

With 2015 on the books as the hottest year on record, and this past winter the warmest we've seen in years, we expect the summer of 2016 to be a real sizzler. That's why we're already in high gear for the cooling season.



Steve, Brenda and Brad Ohl

If you think your old cooling system won't be up to the job, now is a great time to get it replaced. We can help you choose a new high-efficiency system that will cool your home more effectively

while cutting costs by as much as 50%—and eliminating costly repairs.

Please call or email us for a no-obligation cooling-system estimate. We can help you take advantage of manufacturer rebates, and you may also qualify for special financing as well as tax credits on selected systems. (See article on page 2.)

If you don't need replacement equipment, remember that a tune-up is the key to keeping your A/C system operating at peak efficiency. (See article below.)

You can go to **RFOhl.com** to learn more about all the ways we can keep you cool. Be sure to check out our patio section for some great ideas about improving your outdoor living, including BBQ grills and awnings.

All of us at R.F. Ohl look forward to helping you keep your cool this summer!

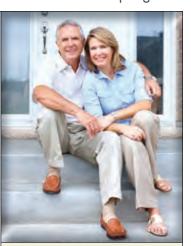
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Chill with R.F. Ohl and save money

Your summer fun can easily turn to stress if your air conditioning system conks out in the middle of a heat wave. *Don't let that happen!* For less than the cost of the typical A/C repair, the Ohl Advantage Cooling Plan can help you avoid the hassle and expense of breakdowns. Our comprehensive plan includes an annual multipoint system check that corrects small problems before they become major issues. And a tune-up is the best way to be sure your cooling system is running at peak efficiency, helping you keep your electric bills down while making sure you stay cooler.

If your A/C does stop working, the Advantage Cooling Plan includes priority service and a 15% discount on air conditioning repairs and no overtime or weekend charges. Contact us today at 484-925-2431 to enroll!

Get your cooling tune-up for **\$99**—or pay **just \$26** more for complete A/C service plan protection.



Are you in control?

Instead of paying us in full for every fuel or propane delivery, you can spread this cost over 12 months by enrolling in EZ Pay, our monthly payment program.

It doesn't cost you anything to enroll and there are no finance charges if monthly payments are made on time. In fact, we'll give you a 10¢-per-gallon early-pay discount! If you have a service plan, we can spread out that cost for you as well.

We take your fuel use (in gallons) from last year and multiply it by projected prices for this year to get your total estimated fuel bill. Then we divide that total into 12 even payments, which begin in June and end in May.

Contact us today at 484-925-2431 to enroll!

How comfortable will you be this summer?

Extreme summer weather brings about a unique set of problems and comfort challenges. Here is some advice to help you not only stay cool and calm—but save money on energy costs too!



don't be the last one to use Freon

5 till hanging on to an old a/c system that uses Freon?* If you are, it's going to be harder to hang on to your money! First, older, inefficient systems waste a lot of energy. Second, if you ever need to add more Freon to your air conditioner, it will cost you a small fortune.

Because Freon is being phased out and replaced with refrigerant that is not harmful to the ozone layer, its price continues to skyrocket.

If you want to cut both high energy costs and Freon out of your life, please talk to us about your options in new systems. All the a/c systems we install today use an economical and environmentally friendly refrigerant—instead of wildly expensive Freon. You may also qualify for a tax credit when you upgrade your system. (See related article below.)



Freon is becoming as rare as a rotary phone!



give yourself some credit

Good news! The federal tax credit for new equipment that expired in 2014 has been extended through December 2016 — and kicks in retroactively through all of 2015.

This means that if you purchased qualifying high-efficiency heating, cooling or water-heating equipment in 2015 — or plan to do so this year — you can apply for a tax credit of up to \$500.

If you had new equipment installed last year, check with your tax preparer to see if you qualify. And if you didn't, you should consider updating your system this year so you can save money before the tax credit expires again.

Give us a call today to explore all of your options.



see for yourself

Most air leaks occur at joints and seams in the ductwork. You can check for air leaks by holding a lit stick of incense around these areas when the blower fan is moving air through your ducts. If you see the smoke getting pulled in or pushed away from the duct, you've found a leak!

a healthy home starts with ductwork

A national survey recently revealed that the number one indoor air quality (IAQ) concern for homeowners was excessive dust.*

The presence of airborne allergens, viruses or bacteria, and mold or mildew also caused worry.

In most cases, all of these problems can be traced to leaky ductwork. If you have a leak, your return ductwork (which takes the air inside the home back to your heating or cooling system) will draw air from places like garages, attics and crawl spaces. This can result in:

- Dust, mold and mildew spores being circulated throughout your home
- ➤ A loss of as much as 40% of the heated or cooled air moving through your home. This forces your system to work harder, and you end up paying more.

We can inspect your duct system to identify problem areas and seal leaks. In addition to gaining significant energy savings, you'll be more comfortable. Well-sealed ductwork reduces allergens by ensuring that all conditioned air passes through filters. Sealed ducts also improve air circulation so temperatures are more even. *Uneven temperatures are the most common complaint in homes where there are significant duct leaks!*

*Decision Analyst, 2013 American Home Comfort Study.

summer forecast: cool but clammy

When a home feels hot and humid, most people react the same way: they crank up the air conditioner. This may make the house feel cooler, but the air will still feel heavy and your skin will feel clammy because you haven't eliminated the excess humidity.

Besides making you feel uncomfortable, too much moisture trapped in your indoor air encourages the growth of mold and mildew.

The solution is a **whole-house dehumidifier**, which can be installed directly into your ductwork. Your dehumidifier will operate quietly and discreetly to lower indoor humidity levels. There are no buckets to empty and only minimal maintenance.

Humidity is a common comfort problem during the summer — a problem we can solve for you with little disruption to your home and daily routine. Please call us today for details.

don't leave home without it!

Whether you're taking a short trip this summer or leaving for a long getaway, always make sure your cooling system is in good working order before you depart. The last thing you want is to return home and find that your equipment has malfunctioned, resulting in damage to your home. This can include water damage along with mold and mildew infestation.

Besides scheduling your annual maintenance to head off problems, a wise move is to **invest in a smart thermostat.** This lets you monitor temperature and humidity levels inside your home while you're away. If there is a problem, you can make arrangements with us to make repairs. We will do all that we can to resolve the situation so you can continue with your summer vacation plans.



Investing in a smart thermostat is one way of monitoring your home remotely while you're away.

Additionally, we suggest you have someone **check your home regularly** and as often as possible. *Keep your vacation plans off social media too!* It's estimated that nearly 80% of burglars now use Facebook and Twitter to target their next break-in.

Visit us at: rfohl.com

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An all-weather solution for comfort

Customers who have had us install a **Mitsubishi** ductless mini-split heat-pump system in their home are feeling a lot more comfortable these days. (See article below.)

They love the way all their rooms stay cool in the summer. And as temperatures drop, they find their ductless system efficiently warms rooms up too.

Because they require no ductwork, these compact systems are ideal for any space that isn't connected to your central heating or cooling system, such as an addition or a converted space. They are also a perfect, affordable solution for rooms that are hard to heat or cool, like a corner bedroom or a sunroom.

Superefficient at both heating and cooling, ductless heat pumps eliminate the need for dangerous space heaters and ugly window units. They can help lower energy costs by anywhere from 25% to 50%!

We can evaluate your home and determine the best type of unit for your needs, then install your system in just a day or two. Please feel free to contact us at **484-925-2431** to set up a no-obligation appointment and consultation.





New! Indoor air quality monitoring

Have you ever wondered how healthy the air is inside your home? R.F. Ohl can give you an answer, thanks to our latest indoor air quality service:

an **AirAdvice** home monitoring unit, which tests your home for common indoor air problems.

After the monitor collects data, you will receive a full report.
This will:

- detail any problems your home might have
- provide recommendations for making your home more comfortable and healthy
- offer ideas that will help reduce your utility bills
- give you peace of mind

Please contact us today at **484-925-2431** to learn more about this new service.



Two locations to serve you better:

400 Interchange Road • Lehighton, PA 18235 2625 Rt. 115 • Effort, PA 18330

PA Contractor Registration: #PAOAGHIC175

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Customer wins ductless system!

As the winner of our recent Facebook contest, **Michelle May** of Lehighton, received a free Mitsubishi ductless cooling and heating system, and she loves it!

Her home has electric heat, and she reports that since we installed the unit, in early March, she has seen her electric bill go down by 50%.

Michelle says the centrally located unit keeps several rooms comfortable with heated and cooled air. She adds that her new system is "super quiet," and she could not say enough about R.F. Ohl technicians Roberto and Dean, who installed it.

"They were awesome and so friendly and courteous. They even laid a blanket on the floor before they began to keep everything neat. I would absolutely recommend R.F. Ohl to any of my friends and family for a ductless system—or anything else."



Meet the Weber chef at our annual BBQ grill and outdoor show — June 25 from 8 a.m. to 2 p.m. at our Effort location.